## Content displayed

## Cases and rules

- → Only the title line, along with the format of the document, is linked
- → The title cannot be in bold. It must be in normal
- → In case the title is not linked it is formatted in italic
- → It is possible to associate more links to a title, typically for language versions (see below the first item in the list)
- → A title can be linked to the "ILO publication" web site in case of salable publications: the link label is "buy on-line"
- → For selling publications not available for on-line purchase, a link launching the email application is used. The link label is "contact for ordering"
- → To a publication can be associated two formats: pdf and html.

## Content sequence for each publication

Title – (pdf) and/or (htm) or (buy it)
Sub-title, or type of publication (working paper)

AuthorName AuthorSurname, AuthorName AuthorSurname, AuthorName AuthorSurname, publisher, ISBN, date



occurs when the book is too old.

sending an email to "ILO publication". This way is alternative to the "buy on-line". It