

## CV of Maurizio Gnot

### Expertise

- **Strategic advice (from 2000):** for online communication
- **Web design (from 1996):** conception, information architecture, content guidelines, interfaces design, graphic design, interaction design and usability, implementation.
- **Editorial conceptions (from 1994):** ghost-writing and editing of coordinated-image handbooks, technical documentation.
- **Graphic design (from 1988):** creation of visual identity standards for coordinated images, logotype and trademark systems, institutional brochures, posters, product image, shows and exhibitions.
- **Teaching:** university lecturer for multimedia coordination, coordinated image and web design

### Summary of work experiences from 1988 to 2017

#### 2016, 2017 - Web design: International Labour Organization (ILO) – Geneva (Switzerland)

**Tasks:** collaboration with IT department to design administrative applications: information architecture

#### 2009, 2016 - Web design for different clients

**Tasks:** overall strategy, conception, information architecture, interface design (graphic layout and usability), implementation.

#### 2000, 2009 - Web design: International Labour Organization (ILO) – Geneva (Switzerland)

Continued collaboration with ILO focused on harmonizing, unifying and coordinating the web communication (about 150 web sites).

**Tasks:** overall strategy, conception, information architecture, interface design (graphic layout and usability), implementation.

#### 1996, 2000 - Web design: Joint Research Centre (DG JRC) – European Commission, Ispra (Italy)

Continued collaboration with the JRC aimed at designing and maintaining its central web site along with several scientific institutes' web sites (about 80 web sites).

**Tasks:** conception, information architecture, interface design (graphic layout and usability), implementation.

#### 1993, 2003 – Teaching on various aspects of the design

Teaching in University and in private sector

#### 1988, 1995 – Graphic design and editorial conceptions

For numerous Italian clients: Coordinated visual identities, logotype and trademark systems, institutional brochures, design of new media

## 2009, 2017 - Web design

- **ILO: Administrative web application to manage Banks**  
The application is part of a self-service area for ILO employee - [Information Architecture](#)
- **ILO: Administrative web application to manage Educational grant**  
The application is part of a self-service area for ILO employee - [Information Architecture](#)
- **Intranet web application to manage the security of a bank (Banca Intesa San Paolo Group)**  
Information Architecture and art direction for the [Interface design](#) - [Information Architecture](#)
- **BtoC Mobile Web App for reserving stage shows**  
Information Architecture and Interface design  
<http://www.progettoteatro.org> - [Information architecture for back-end](#)
- **New products for Mobility: SmartMuseum** - Mobile phone and QR code to improve the user experience visiting museum, exhibitions, and archeological sites - Concept
- **NATLEX - Database of national labour, social security and related human rights legislation (ILO)**  
Redesign of the User Interface  
[http://www.ilo.org/dyn/natlex/natlex4.home?p\\_lang=en](http://www.ilo.org/dyn/natlex/natlex4.home?p_lang=en)
- **LEGOSH - Occupational Safety and Health (OSH/ILO)**  
Information Architecture and Interface design  
<http://www.ilo.org/dyn/legosh/en/f?p=14100:1000:0::NO::> - [Information Architecture](#) - [Interface design](#)
- **Modular layout system for NORMLEX (ILO)**  
Technical documentation and handbook for the Modular layout system to implement the user Interface of NORMLEX – [See handbook](#)
- **NORMLEX (ILO)**  
Information Architecture and Interface design to redesign three web sites DB driven. The main goal is the merging of three DBs in one and the production of a unique web interface (Public and Intranet) adopting ORACLE/APEX as CMS: <http://www.ilo.org/dyn/normlex/en/f?p=1000:1:4045863504802824::NO::> - [see Information Architecture \(concept, high level\)](#)
- **Cercassicurazioni.it**  
Graphic design and navigation optimization  
<http://www.cercassicurazioni.it/>
- **Econometrics and Applied Statistics Unit (Joint Research Centre of the EU)**  
Information architecture, interface design.

## 2000, 2009 - Web design: International Labour Organization (ILO - Geneva)

### Coordination of ILO web sites in collaboration with the Web development Unit (WEBDEV)

Goal of the continuous collaboration was to standardize the content structure, the navigation and the presentation (graphic layout) for more than 200 Departmental sub-sites at HQ and in the Regions . [Download the project description](#) (PDF 700 Kb)

Main achievements:

- Define of a new business process for web development across the organization's boundaries, including the Regions. The new web development process generated relevant cost savings for ILO;
- Create a new ILO web site on top of the Departmental sub-sites (the Global level): [The concept \(PDF 2.5 Mb\)](#) - [The new site](#)
- Define a Coordinated web graphical identity for the ILO website and its over 200 sub-sites;

- Define a modular and flexible system for the normalization of content structure, navigation and layouts: standardization of the Content Architecture at Departmental and Regional level - see the [on-line handbook](#)
- Production of guidelines and formal methodologies for web development; [see the methodology in PDF](#) – and the [on-line handbook](#)
- Adopt a Content Management System (CMS - Stellent) as tool for the web sites implementation to standardize the content structure, the navigation and the layout. Some examples: Governing Body - ILO Bookstore – The employment sector (and related departments)
- 20 ILO Departmental sub-sites redesigned from 2000 to 2003 during the developing of standards.
- Design of the ILO Intranet, [see the graphical proposals](#) and the [Information Architecture \(PDF 326 KB\)](#)

## 2001, 2004 - Web design: other clients

- **2004 – United Nations, Sport for Development ad peace program**  
Information architecture, interface design and implementation
- **2002/2003 - SanPaolo Bank (Italy)**  
Information architecture and interface design for 3 web sites: *SanPaolo Wealth management, SanPaolo Institutional e SanPaolo UniversoServizil* – [Information architecture](#)
- **2001 - SAPIENT S.p.A.**  
Information Architecture for Bticino: *bticino professionisti*  
*bticino installatori*

## 1996, 2000 - Web design: Joint Research Centre (DG JRC) - European Commission

### Continued cooperation with the Directorate General Joint Research Centre (DG JRC)

The JRC is a group of 8 scientific research institutes in 5 European countries. - . [Download the project description](#)

- **1996/1997** – Design of the JRC first central Web site, made up of its 8 scientific institutes and their related working units (about 50): design and organization of contents, navigation and user's interface.
- **1996/1997** – Drawing up and implementing [an online handbook](#) to be used by the JRC staff in charge of site updating and containing: template pages, communication rules, lay-out grids and HTML modules (about 200 pages). Courses to learn updating instruments and techniques were also organized (see "Teaching").
- **1997/1998** – Design of the first Web site for the JRC INTRANET network.
- **1998/2000** - Redesign contents, navigation and interface of the JRC central Web site and of the Intranet network site by means of Database technologies (Sql Server) and dynamic pages (.asp). A customized CMS was created to manage the JRC web sites. This led to continue consulting activity to expand the CMS and the web site at information structure, contents and user's interface level.
- **1999/2000** – In the context of the CMS, designed an Online Editing environment (through the Web by means of Data Entry forms) to update the JRC site databases, comprising online and printed help instruments.
- **1996/2000** – Information architecture, interface design and implementation of different sites:
  - SIS-ECVAM: "Scientific Information Service on alternative methods to animal experiments in biosciences"
  - Environment Institute (EI - JRC)
  - Marine Environment Unit part of the Space Applications Institute (ME - SAI - JRC)
  - Institute for Systems Informatics and Safety (ISIS – JRC)
  - Uncertainty and Sensitivity Analysis Sector (ISIS sector)
  - Decommissioning & Waste Management Programme (D&WM)

- Administrative Procedures
- Intranet Web site for the "Ispra Training Service
- Communication and Network Units
- NEDIES: Natural and Environmental Disaster Information Exchange System

## 1988, 1995 - Graphic design and editorial conceptions

- **1994/1995 – Information system for the network and the information services of the Environment Institute (EI-JRC)**
  - Design the information system for using the infrastructure and related services (for Institute's members - 350 people).
  - Design communication patterns for the user's handbook, handbook drawing-up, Graphic Design and layout. (260 pages)
- **1995/1996 - Annual reports of Environment Institute (EI - JRC)**  
Editorial management, content and graphic design for the Institute's annual reports.
- **1992 – Gas World Convention 1992**  
Study the convention's coordinated image. Design, drawing-up of the coordinated image handbook.
- **1991/1992 Television consortiums Cinquestelle**
  - Image of the national television consortium made up of 25 private senders scattered on all Italian regions.
  - Design a television theme song system to be used by the regional senders and of communication instruments for the head quarters (trademark, headed paper, brochures etc.)
- **1989/1990 – Information System for Arezzo Municipality's road network and services** in cooperation with Prof. Giovanni Anceschi (University of Politecnico di Milano).
  - Design a "destination plan" in collaboration with traffic engineers (LARIS Milano).
  - Design a road sign system to show road directions.
  - Handbook: "drawing-up, implementation and location of road signs".
  - Design and implementation of the "Urban Quality" exhibition (Arezzo 1990)
- **1988/1989 – Interactive Video Disks**  
Design contents and user's interface for interactive videodisks: "Bank services for Cassa di Risparmio di Genova e Imperia", "Training course for counter-clerks at the Istituto Bancario San Paolo di Torino".
- **1985/1988 - Olivetti S.p.A. - Corporate Identity Services**  
Coordinated image of the company and its subsidiaries: logotype and trademark systems, coordinated-image handbooks, institutional and product brochures, shows and exhibitions

## Teaching 2012 - 1993

- **2012 – University of Applied Sciences and Arts in Southern Switzerland (SUPSI)**  
Master of Advanced Studies in Interaction Design: Course of Info Design and GUI
- **2003 The International Telematic University UNINETTUNO**  
Two Video lessons for the University course "Web design Methodologies". The lessons have been broadcasted on TV: Rai 2 and Rai Educational.  
The two lessons are part of the book: L'ambiente dell'apprendimento - Web design e processi cognitivi di: Maria Amata Garito, Giovanni Anceschi, Massimo Botta, McGraw Hill 2006, ISBN 8838663572
- **1998/2003 – University of Politecnico di Milano: Industrial Design faculty**  
Contract lecturer for the following courses:
  - **1998/1999** – Information project and multimedia coordination
  - **1999/2000** – Coordinated image for public bodies and cultural events
  - **2000/2001** – Information project and multimedia coordination
  - **2001/2002** – Usability and web design
  - **2002/2003** – The design of networked information systems

- **1998 - Directorate General Joint Research Centre (JRC): Ispra Training Service:**  
Course made up of 10 modules, 2 days' in length each, aimed at JRC staff for: Information architecture, layout, Web graphics and use of author's instruments.
- **1994 - Accademia di Comunicazione (Milano)**  
Teaching a 6-months course on "Graphics and coordinated-image systems"
- **1993 - CNA: Artisans' National Association (Modena) Participation in course management (4 months)**  
"Desktop Publishing Information Instruments" and teacher of the "Theory of graphic design" module.

## Maurizio Gnot

- Graduated from high school (Liceo Scientifico) (1974/1979)  
Four-year post-diploma Visual design course at the "Istituto Europeo di Design" in Milan: (1980/1984)
- 1984, three-months 'stage' in Paris at the "ENSAD" (École Nationale Supérieure des Arts Decoratives)
- Foreign languages: English (written and spoken), French (spoken)
- Working mainly in Geneva (Switzerland) as a consultant

## Web design: Working phases

This area of work is subdivided in five phases. During the life cycle of the project they are carried on in chronological order, but each of them can play a specific and autonomous role.

<p><b>1. Concept</b> Definition of the concept - the vision - behind the web site</p>	<ul style="list-style-type: none"> <li>→ Analysis of the business processes</li> <li>→ Identification of the audience along with information needs and/or tasks to be accomplished</li> <li>→ Definition of the site's goals and mission</li> <li>→ Definition of the conceptual model (the big picture)</li> </ul>
<p><b>2. Information architecture</b> Defining, structuring and organizing the content</p>	<ul style="list-style-type: none"> <li>→ In case of redesign: analysis of the existing web site to identify necessary changes.</li> <li>→ For new web sites: Identification of the site's content and functional requirements.</li> <li>→ Organization of content: going towards the site's content index/structure.</li> <li>→ Access methods to the content: definition of the navigation models (Browsing and Searching)</li> <li>→ Definition of the standard page types and related content (editorial skeleton)</li> <li>→ Contents guidelines for the editing of existing content or the creation of new one.</li> </ul>
<p><b>3. Interface design</b> Design and implementation of the Graphical User Interface (GUI).</p>	<ul style="list-style-type: none"> <li>→ Art direction for the visual identity and for the graphic aspects of the interface</li> <li>→ Definition of interface/user interactions (interface dynamics)</li> <li>→ Design of modular layout systems (Templates)</li> <li>→ Production of prototypes to check the navigation and the interface</li> <li>→ Documentation on Templates - To be used for maintenance of the web site</li> </ul>
<p><b>4. Implementation</b> The production of the web site</p>	<ul style="list-style-type: none"> <li>→ In case of "Static" web site (to each page corresponds a file): manual production of the HTML pages</li> <li>→ In case of "Dynamic" web sites (the page content comes from a data base): collaboration with software engineers for the design and implementation of the software package</li> </ul>

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**5. Training**

Transferring the knowledge to maintain the web site

- Courses or advice on site Information Architecture - usually for internal personnel involved as editors or managers of the site
  - Teaching on usage of the Templates – for personnel involved in the maintenance of the web site pages
-